

FULL VIDEO WALK THROUGH & REEL SHOOT CHECKLIST



EXTERIOR & INTERIOR SHOTS

- ☐ Property address and basic details (Home Address) Drone Shot (if available)
- ☐ Aerial view of the property and surrounding neighborhood. Exterior Walkthrough
- ☐ Front Exterior Wide shot of the front of the house from the street. Slowly zoom in towards the front door
- ☐ Front Door Entry Close-up of the front door opening. Transition to entering the house. Interior Walkthrough Entryway/Foyer
- ☐ Exterior and Outdoor Features Wide shot of the backyard. Walkthrough highlighting key features (e.g., deck, patio, garden, pool).
- ☐ Garage Wide shot of the garage interior. Walkthrough highlighting storage solutions or any special features. Neighborhood Highlights Neighborhood Shots Quick shots of nearby parks, schools, community centers, and other amenities. Closing Shots
- ☐ Final Exterior Shot Wide shot of the property from a different angle than the opening shot. Slowly zoom out to give a final view of the property. Closing Slide
- ☐ Pan from the front door to the entryway. Highlight any special features (e.g., chandelier, staircase).
- ☐ Living Room Wide shot capturing the entire living room. Walkthrough from one end to the other, highlighting key features.
- ☐ Dining Room Wide shot of the dining area. Close-up on the dining table, lighting fixtures, and any decor.
- ☐ Kitchen Wide shot Walkthrough from one end to the other. Close-ups of appliances, countertops, and cabinetry.
- ☐ Family Room/Den Wide shot capturing the entire family room or den. Walkthrough highlighting any entertainment areas or built-in features.
- ☐ Bedrooms: Wide shot of the master bedroom. Walkthrough highlighting key features (e.g., walk-in closet, en-suite bathroom). Repeat for additional bedrooms, focusing on size and storage space.
- ☐ Bathrooms: Wide shot of the bathroom Walkthrough highlighting the bathtub, shower, vanity, and any unique features. Repeat for other bathrooms. Laundry room shot.

EXTERIOR & INTERIOR SHOTS

- ☐ Front Exterior Wide shot of the front of the house from the street. Angle showing the entire property including landscaping and driveway. Close-up of the front door and entryway. Backyard and Outdoor Features. (*Twilight photos upon request.)
- ☐ Wide shot of the backyard. Highlight outdoor living areas (e.g., patio, deck, pool). Close-ups of garden features, pathways, and additional structures (e.g., shed, gazebo). Interior Shots
- ☐ Entryway/Foyer Wide shot capturing the entire entryway. Detailed shots of architectural features (e.g., staircase, chandelier).
- ☐ Living Room Wide shot from multiple angles to show the room's size and layout. Close-up of key features (e.g., fireplace, large windows).
- ☐ Dining Room Wide shot capturing the dining area. Close-up of table settings, lighting fixtures, and decor.
- ☐ Kitchen Wide shots from different angles to show the entire kitchen. Close-ups of appliances, countertops, backsplash, and cabinetry. Detailed shots of unique features (e.g., island, pantry).
- ☐ Family Room/Den Wide shot of the entire room. Close-ups of entertainment areas, built-ins, and any unique features.
- ☐ Home Office/Study Wide shot capturing the whole space. Detail shots of built-in shelves, desk area, and any special features.
- ☐ Master Bedroom Wide shots from multiple angles to show the room's size. Close-ups of features like walk-in closets and en-suite bathroom entrance
- ☐ Additional Bedrooms Wide shots from different angles. Close-ups of storage solutions and decor.
- ☐ Bathrooms Wide shots of each bathroom. Close-ups of vanities, showers, bathtubs, and fixtures.
- ☐ Laundry Room/Utility Areas Wide shot of the entire space. Close-up of appliances and storage solutions.
- ☐ Wide shots of these areas, especially if they are finished or usable spaces. Close-ups of any special features (e.g., home theater, storage).
- ☐ Garage Wide shot of the garage interior. Close-ups of storage solutions and any special features.

PRE SHOOT CHECKLIST FOR CLIENT



TO ENSURE WE SHOWCASE YOUR PROPERTY IN THE BEST POSSIBLE LIGHT, PLEASE
MAKE SURE THE FOLLOWING ITEMS ARE TAKEN CARE OF BEFORE OUR VISIT:

- ☐ EXTERIOR: For the exterior, remove cars, close garage doors, tidy landscaping, clear driveways and decks, hide water hoses and trash bins, remove toys and sports equipment, clean up dog waste, and wash dirty windows.
- ☐ ALL INTERIOR For all interior spaces, turn on all lights (use bright white or daylight bulbs), keep fans off for photos and on for video, open window shades halfway, and hide any distracting items to declutter the space.
- ☐ LIVING/FAMILY ROOM Keep the living/family room tidy by arranging furniture and pillows, decluttering tables, and TV/fireplace areas, and removing kids' toys.
- ☐ DINING ROOM Keep the dining room tidy by clearing and dusting the table, straightening chairs, and removing booster seats.
- ☐ BEDROOMS Keep bedrooms neat by making beds, clearing nightstands, hiding charging cables, decluttering dressers, and ensuring nothing is visible under the bed.
- ☐ BATHROOMS Keep bathrooms tidy by clearing personal items, hiding clutter, closing cabinets, putting toilet seats down, and leaving only neat, clean towels visible.
- ☐ KITCHEN Keep the kitchen spotless by clearing countertops, removing items from the refrigerator exterior, hiding garbage cans, and making sure the sink is empty and free of rags or sponges.

Please note all videos and photos will be sent to your Trello account.

*For twilight photos, please let us know, there is a \$5 fee for each one.